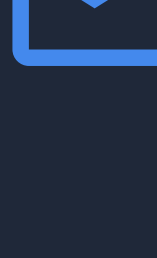


Ashik Elahi

Digital Marketing Professional | 6 Years of Experience Leading Cross-Functional Teams Across Software, Agency, EdTech & News Industries.



 Malibag, Dhaka, Bangladesh

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 +880 1795307443

 [LinkedIn Profile](#)

Professional Experience

WPManageNinja, Sylhet — Deputy Marketing Lead

March 2023 – Present

WPManageNinja (AuthLab) is a renowned WordPress plugin development company with over **1 million+** users worldwide. I serve as the Deputy Lead for the company's flagship products; Fluent Forms, FluentCommunity, and FluentAffiliate — where I oversee brand visibility and digital presence across all platforms.

Silicon Valley High School, USA — Content Marketer (Remote)

June 2022– March 2023

Silicon Valley High School (VHS), a US-based eLearning platform offering online courses aligned with Common Core Standards. Led content development, SEO, inbound, and paid marketing initiatives, achieving content goals ahead of schedule and driving a 2x growth in sales.

Line Reflection — Marketing Strategist (Contractual)

March 2022 - June 2022

LineReflection (LR), a global digital transformation agency, supporting its digital marketing efforts, including content, SEO, social media, and website management.

Staff Asia, UK — Marketing Lead

January 2020 - March 2022

Staff Asia, an outsourcing firm supporting multiple education portals with marketing and content development. Managed digital marketing initiatives for brands like John Academy, Adams Academy, and St. Paul's College.

Education

University Master of Arts in English
2019-20 Session Shahjalal University of Science & Technology, Sylhet

University Bachelor of Arts (Honors) in English
2014-15 Session Shahjalal University of Science & Technology, Sylhet

Professional Certifications

 Digital Marketing at QLS Level 5
Quality Licence Scheme, UK

 Strategic Media Buying
Online Training, Google Academy

 Creative Strategy Professional
Online Certification, Meta Buleprint

 Digital Marketing Masterclass
eCertification, HubSpot Academy

[Check Certificates Here](#)

Expertise

- ✓ Full-Stack B2B Digital Marketing
- ✓ Search Engine Optimization (SEO)
- ✓ Email Marketing, Workflow, Segmentation Automation
- ✓ Copywriting, Data-driven Storytelling
- ✓ Persona, User Journey/Experience, Conversion Funnel
- ✓ Content Marketing
- ✓ Graphics Design - Figma, Canva
- ✓ Paid Media Marketing
- ✓ Digital Product Launching
- ✓ Community Management
- ✓ Digital Product Management
- ✓ Brand Collaboration
- ✓ Social Media Marketing
- ✓ Analytics & Reporting

Frequently Used Tools

- ✓ Google WorkSpace
- ✓ Trello, Asana, Notion
- ✓ Slack
- ✓ Mailchimp, Active Campaign, FluentCRM
- ✓ AI tools- ChatGPT, Claude, Grok, and more
- ✓ SEMRush, Ahrefs
- ✓ Figma, Canva
- ✓ N8N, AgentKit
- ✓ TypeForm, JotForms, Fluent Forms

Organization

General Secretary (2018-19)
Nongar (SUST)- A Prominent Musical Org

Coordinator
Cultural Alliance, SUST

Band Manager
Batch 14 Durbarr, SUST- (2015/2021)