

Ashik Elahi

I am a Data-Driven Digital Marketer with a specialization in Content Marketing and SEO. With over four years of hands-on experience, I have a proven track record of helping businesses succeed online by strategically optimizing their **digital** presence.



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4 Years' Experience in Digital Landscapes

WP Manage Ninja, USA— Digital Marketing Strategist

March 2023 – Present

At WP Manage Ninja, I am contributing as a product marketer of the company's flagship product, Fluent Forms. I am taking care of the brand's Content Marketing and Link-building efforts.

Silicon Valley High School, USA — Content Developer(Remote)

June 2022 – Present

SVHS is a US-based eLearning platform that provides multiple online courses in accordance with Common Core Standards. Here I am responsible to work on content development, inbound marketing, SEO, social media marketing, and paid marketing. I helped to achieve their content development goal in a short period of time that helps generate 2x overall sales.

Line Reflection, Bangladesh — Content & Marketing Strategist (Contractual)

March 2022 - June 2022

LR helps businesses worldwide in digital transformations through web-development, digital marketing. During my 4 months' contract, I helped LR in its digital marketing ventures with blogging, content marketing, website maintenance, SEO, and social media marketing. I had to look after all the digital marketing activities at that time and collaborate with a team of web-developers, design, and production to implement the ideas. Over the period, I significantly changed the way LR markets its service and helped in growing the revenue by 200%.

DW24News, UK — News Writer (Part-Time)

January 2022 – February 2023

While working for the news portal, I used to prepare content plans, news articles, editorial calendar, and manage different social media platforms. Also, I had to write compelling web copy, social media copy to engage and nurture its audience. During my time, the portal saw an extensive engagement and growth.

Staff Asia, UK — Marketing Lead (Full-Time)

January 2020 - January 2021

Staff Asia in an outsourcing firm that helps multiple education portals to market their product and content development. I had to look after brands like John Academy, Adams Academy, St.Pauls College and its digital marketing efforts.

SKILLS

Data-driven Storytelling

Digital Marketing & SEO

Content Strategy & Planning

Content Writing

Copywriting

Social Media Marketing

Facebook Ads

Technical Writing

Google Analytics

Project Management

PORTFOLIO

<https://sites.google.com/view/as-hik-portfolio/home>

AWARDS

3-time Best impactful Employee of the month-Staff Asia

CERTIFICATIONS

HubSpot Social Media Marketing Certified- May 23

HubSpot Content Marketing Certified- February 2020

Fiverr, Freelance Marketplace — *Content Writer*
November 2020- present

As a freelance writer, I have to write different types of marketing content and consult my clients worldwide to help them start their content marketing ventures. I've completed good number of projects with all Five-star reviews and earned USD 8k over the years.

EDUCATION

**Shahjalal University of Science & Technology,
Sylhet**

Masters in English Language

Passing Year: 2019

**Shahjalal University of Science & Technology,
Sylhet**

BA in English

Passing Year: 2021

Feni Government College, Feni

Humanities- Higher Secondary Certificate

Passing Year: 2015

Ghoori Learning Content Writing
Masterclass- October 2022

SR Dream IT Full-stack Digital
Marketing- December 2022

Google Ads Search Certification-
February 2020

Full-Stack Search Engine
Optimization- August 2021

[Check The Certificates Here](#)

ORGANIZATION

**General Secretary,
Nongar(SUST)- (2018-19)**

**Coordinator, Cultural Alliance,
SUST- (2018)**

**Band Manager, batch 14 Durbarr,
SUST- (2015/2021)**